

The English-Speaking Union's English Language Awards 2018

Celebrating ELT resources that get learners talking

The ESU's biennial English Language Awards help to celebrate and reward innovation and good practice in the field of English Language teaching. These awards focus on those resources which aim to improve oracy skills in the English Language.

Entries are welcome in the following four categories:

- Resources for Young Learners (ages 3-11)
- Resources for Secondary to Adult Learners (ages 12 and above)
- Resources for Teachers
- The President's Award for the use of new technology in ELT

Please read these guidelines and then complete the submission form (which will be live on the ESU website from 21st February 2018), and email education@esu.org if you have any queries.

Who can enter?

Submissions are welcome from **across the globe!** The awards are open to **any organisation or individual**; your resource does not have to be available on the open market, but it **must be complete**. If you are a teacher and you have developed an excellent, completed resource, you can enter. If you are a software developer and your product is still in the test phase, it is not eligible.

Which resources are eligible?

Resources must develop learners' **speaking skills**: they can also develop reading, writing and listening skills, but there must be distinguishable oracy content.

We are looking for innovative learning tools: resources must have been completed between **1st January 2016 and the closing date of 23rd May 2018**. If you are submitting a new edition of a previously published resource, substantive changes must be evident. Please outline its new features in the space provided in the submission form.

Resources must be able to **stand alone**, and not rely upon additional purchases or resources.

Except for the Teachers category, resources must be designed for non-native speakers. For the Teachers category, resources must be written for instructors of non-native speakers.



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If you are not sure if your resource is eligible, please email education@esu.org If you submit an ineligible resource your entry fee will not be refunded.

Which category is right for my resource, and what are the category criteria?

Young Learners

This category is for resources created for the youngest English learners, from the ages of three to eleven. The audience can be UK-based, such as EAL learners, or non-UK based. Materials must be composed entirely in English.

Secondary to Adult Learners

This category spans all learners from the age of twelve through to adult learners. It includes ESP resources, resources for teenagers, resources that would appeal to independent learners, to give just a few examples. Materials must be composed entirely in English, but can be for learners based in any locale.

Teachers

This category is for resources which further instructors' career development. Resources must be standalone: if you have developed a course programme featuring books for learners and this has an accompanying teacher's resource book, this should be entered into either the Young Learners or the Secondary to Adult Learners category, as the accompanying resource book is not a standalone resource.

President's Award for the Use of New Technology in ELT

We are seeking innovative digital resources for use in ELT. This includes apps, software, original websites, to name but a few: if your digital resource is doing something new to develop speaking skills, you can enter it! Entries must be standalone: if you are entering a course book that has an accompanying website, we will not consider this website alone as a digital resource as it relies on the course book.

Judging Criteria

Resources are assessed on: oracy content; design, presentation and usability; educational value; and potential and innovation. These four criteria are assessed equally in each of the categories, except for the President's Award, where potential and innovation is given a heavier weighting.

Oracy Content

Judges will assess the nature and quality of the oracy content highlighted in the resource, considering whether it helps to stimulate speech, and whether it is rich and sufficiently varied.



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Educational Value

Judges will assess the resource's relevance and benefits for the target audience, as well as its flexibility to be used across topics and alongside other relevant pedagogic practices e.g. assessment frameworks.

Design, Presentation and Usability

Is the design of the resource appropriate for its target audience? Is it logical, navigable and attractive? Are any technological elements user-friendly and fully functioning?

Potential and Innovation

Judges will consider the theoretical grounding of the resource, and how well this is explained to users, if appropriate. Does this resource enhance or transform current learning/teaching practices, and if so, does this work effectively?

How do I enter and how much does it cost?

Please fill in the submission form: **complete one form per entry**. You can enter as many resources as you like, at a cost of **£80 per entry**. Payment can be made via cheque or BACS transfer.

- Please send cheques, made payable to 'The English-Speaking Union', to:
ESU - English Language Awards, Dartmouth House, 37 Charles Street, London, W1J 5ED
- If you wish to do a BACS transfer, the ESU's bank details are:

Bank:	Coutts & Co, 440 Strand, London, WC2R 0QS
Account Name:	English-Speaking Union of the Commonwealth
Account No:	01817590
Sort Code:	18-00-02
IBAN:	GB50COUT18000201817590
BIC/SWIFT:	COUTGB22

You will initially be asked to submit **four copies** of your entered resource, one per judge. If submitting a book(s), please post four copies to the following address:

ESU - English Language Awards, c/o Bournemouth English Book Centre, Albion Close, Parkstone, Poole, Dorset BH12 3LL

Following an initial round of judging, those resources considered eligible for more than one category will be asked to send up to six more copies of their resource.



How do I provide access to a digital resource?

Digital resources must be **complete**, and not only available through a testing platform such as TestFlight.

Judges need **full access** to the resource, both from a learner and an instructor perspective, where appropriate.

Four sets of access codes must be provided at the time of submission. These must **remain live** for the duration of the judging: until the end of October 2018. If codes expire before this time, the resource will be considered ineligible and entry fees will not be refunded. If suitable codes cannot be provided, please explore other ways of providing access to the resource. In the past, this has included setting up dummy accounts with custom-made email addresses, for instance.

If your resource is only available on a particular piece of hardware, or a particular operating system, please make this clear at the point of submission.

Following an initial round of judging, those resources considered eligible for more than one category will be asked to send up to six more access codes for their resource.

Where do I provide further information about my resource?

If you would like to provide additional information about your resource, you can do so via the submission form where a supporting document can be uploaded.

Please note there is a limit of two A4 sides in length, including images, and the document will be reproduced verbatim for the judges. You are welcome to submit a link to the product website within this document, where applicable.

When do I find out if we have been shortlisted / won an award?

Judging takes place from the end of May through to the end of October. Shortlists will be announced soon after, but winners and runners-up will be announced at the end of November.

What do I win?

An awards ceremony will be held at the English-Speaking Union's headquarters, Dartmouth House, in November 2018. Further details of the event will be publicised in due course. Trophies are awarded at the awards ceremony, and winners and runners up are sent bespoke English Language Awards logos which can be used by publishers. Furthermore, resources are promoted throughout our network of over 60 international ESUs.

